



SYSTEM OVERVIEW

## Reliable Artificial Intelligence

CTG's AI Solutions Improve Sales and Operations for the Automotive Industry

### AI Solutions That Bring Value Where It Matters Most

#### Online Car Sales—Sales Funnel Optimization

- Optimize sales funnel by performing the uplift analysis, segmenting the market, and doing fine-grained marketing

#### Predict Car Demand

- Predict the demand for each type (and configuration) on both aggregate (Belgium) and dealership level

#### Demand Prediction for Spare Parts

- Predicting spare part demand enables reduction of stock and stock-related costs and adjust to market needs faster

#### Distribution of Used Cars

- Optimizing the distribution of used cars in conjunction with demand prediction enables distribution of cars in a way that minimizes the to-sell, reducing storage costs and increasing profit

#### Distribution of Car Parts

- Optimizing the distribution of spare car parts in conjunction with demand prediction enables distribution of parts in a way that minimizes the to-sell, reducing storage costs and increasing profit

### LEARN MORE NOW!

Email us at [info.be@ctg.com](mailto:info.be@ctg.com) or visit our website at <https://be.ctg.com/solutions/application-solutions/artificial-intelligence/>



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