



## Discover CTG's Cloud Backup Services

Keep Your Cloud Data Safe

### Your SaaS Cloud Data Needs Backup. Protecting Your M365 Data Is Your Responsibility.

#### Data Is Your Most Important Asset

In today's digital economy, data has become the currency of enterprises. Losing data will result in loss of customers, brand, revenue, and ultimately, the company. According to an IDC Study conducted by Keepit, over half of all security incidents have resulted in data loss.

#### Expensive Business Disruptions

It is predicted that more than 70% of companies will suffer business disruption due to data loss in SaaS applications. It is up to you how fast—if at all—you can recover in those situations.

#### SaaS Cloud Data Is Not Protected

Global SaaS vendors like Microsoft don't assume any responsibility for your data or how you use their applications. Your data is not protected. It's your responsibility to act on this.

#### Compliance in a Digital Reality

Most companies store personal data (PII), so you need to comply with GDPR by demonstrating the ability to quickly restore data in the event of technical incidents. Your employees, customers, and partners also expect you to have control of your vital business information.

#### Long Data Retention Periods

Depending on your business and industry, you will be subject to various data retention period requirements. You need to ensure compliance with those retention periods, but also make sure that data stays uncompromised.

Backup for **Microsoft 365** gives you full protection of your critical business data across Office apps like Teams, Groups, SharePoint, Exchange, and OneDrive. We provide hassle-free protection through fully automated daily backups and detailed reporting on health.

Backup for **Microsoft Dynamics 365** ensures full protection and granular recovery options of any data object, including its relationship, without any service disruptions.



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